

canadian HOMESTEAD

Media Kit

VISIT US ONLINE AT CANADIANHOMESTEAD.CA

“Magazine reading ensures
UNDIVIDED READER ATTENTION”

FAST FACTS 2007 - MAGAZINES CANADA

Why Advertise with Canadian Homestead?

From the Advertiser:

“My employees and I are working more than full time since advertising my full page ad in the Canadian Homestead magazine. It’s worth every penny.”

Denis Keating, Keating Mechanical

From the Reader:

“I enjoy the ads!”

E. Peters

“Good magazine, read it all cover- to-cover!”

Marc Reimer

“It’s easy reading, informative, practical and interesting.”

Bob and Mary Loewen

“It’s a nice, glossy, up-to-date magazine.”

Tim Barkman

4 Reasons why you should advertise in the Canadian Homestead.

- 1 It is a high quality gloss publication which is kept around for a long period of time.
- 2 Our editorial consist of a wide range of topics to attract a wide variety of readers.
- 3 We are an informative and practical magazine.
- 4 We are a pro-industry magazine.

Canadian Homestead Magazine

Phone: (204) 346-0130 - info@canadianhomestead.ca

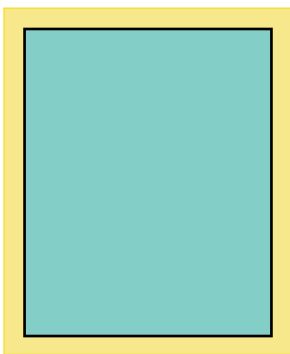
www.canadianhomestead.ca

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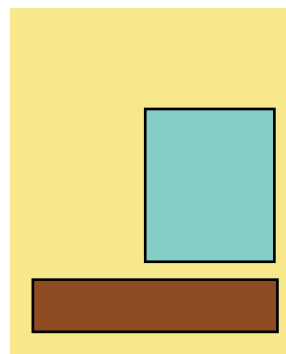
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Advertising Sizes

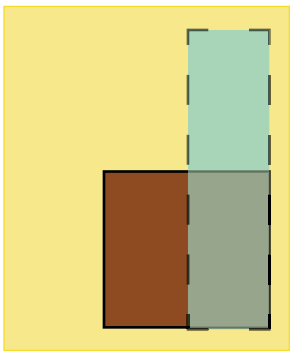


Full Page/Covers
9" x 10.75"

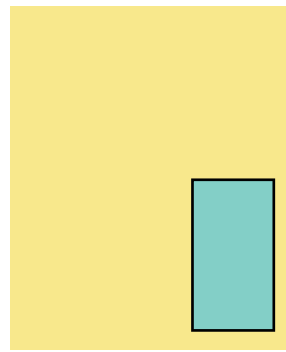


1/4 Page
3.8" x 4.8"

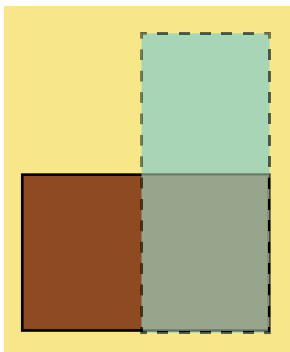
Banner
7.8" x 2.25"



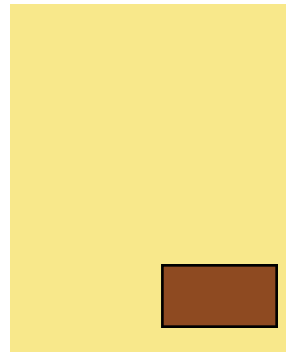
1/3 Page
Horizontal 5.2" x 4.8"
Vertical 2.5" x 9.75"



1/6 Page
2.5" x 4.8"



1/2 Page
Horizontal 7.8" x 4.8"
Vertical 3.8" x 9.75"



1/8 Page
3.5" x 2.33"

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Material Supplied Requirements

All files should be sent in PDF or TIFF format.
Files should be in CMYK color.
Files should have a 300 dpi resolution.
CRA's should be sent in the dimensions listed to the right.
Files are to be labeled with the company's name.

General Policies

Production charges apply to all clients who fail to supply CRAs, art work, graphics and text.

Any errors arising for which GIJO Ltd is held legally responsible, the liability will not exceed the advertising rate for which the client signed upon.

Contract cancellations are penalty to a 40% charge on remainder of sales contract due within 7 days of cancellation date. All cancellations are subject to this policy.

	Vertical	Horizontal
Covers	9" x 10.75"	n/a
2 Page Spread	18" x 10.75"	n/a
Full Page	9" x 10.75"	n/a
1/3 Page	2.5" x 9.75"	5.2" x 4.8"
1/2 Page	3.8" x 9.75"	7.8" x 4.8"
1/4 Page	3.8" x 4.8"	7.8" x 2.25"
1/6 Page	2.5" x 4.8"	n/a
Bus. Card (1/8)	n/a	3.5" x 2.33"

Late Material

Clients are subject to extra charges if ad copy materials are sent after the production deadline unless prior agreements are made with the Production Manager. The fee is \$75.00 for Late Charges.

Contact information

If you have any questions concerning the mechanical requirements, feel free to contact our production team at: (204) 346-0130.

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Phone: (204) 346-0130 - Fax: (204) 346-9099

Box 7, 20 Centre Ave. Blumenort, MB (R0A 0C0)

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